

# MAKE DIAM A "MAY" ZING with our **DIAM \$100** BONUS OPPORTUNITY



May is Disability Insurance Awareness Month (DIAM)\*, and there is no better time to ask your clients one simple question: "How long could you make it without your income?" Once they stop and think about their monthly expenses, they'll likely realize that without a paycheck, meeting their financial responsibilities may be nearly impossible.

Illinois Mutual wants to reward YOU for helping clients protect their income during DIAM with cash bonuses in addition to the current quarterly DI incentive!



## **\$100 for every qualifying application:**

- Qualifying products are DI105 and BE105.
- Minimum annual premium requirement of \$200 for each qualifying application.
- Applications must be received in the Home Office between May 1 and May 31, 2017.
- Qualifying applications must be issued and paid by July 31, 2017.
- Illinois Mutual determines final bonus recipients. Only writing agents are eligible. You must have active agent status as defined by Illinois Mutual to receive the bonus.
- Bonus will be paid on month-end statement.

*\*DIAM is an industrywide event coordinated by Life Happens®. Illinois Mutual is a member of Life Happens.*

*Policy Form DI105, Disability Income Policy  
Policy Form BE105, Business Expense Policy*

*Not available in AK, CA, DC, HI or NY. Coverage and availability may vary in other states.*

*For costs and complete details of the coverage, contact Illinois Mutual.*

HO352 (3/17)

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